



Week ending June 1, 2007

Mayor, Members of the City Council, and the Community Members:

CITYWIDE WEEKLY HIGHLIGHTS REPORT

The *Citywide Weekly Report* highlights various activities throughout the City for the week. Consistent with our mission to ensure equal access to opportunity, education, and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status, this report will work to organize our weekly achievements so that we can measure and maximize our management and performance toward reaching our goals. It is our intent that this report will help to improve communications about the programs and services provided to both the City Council and the community.

Please contact the Public Affairs Department at 559-621-7777 with any questions.

MAJOR WEEKLY HIGHLIGHTS

Planning and Development

- The Housing and Community Development Division is pleased to announce another Groundbreaking for a City sponsored housing development. Oak Park Senior Villas, located at Willow and Jensen Avenues in southeast Fresno, will be a 65 unit affordable senior rental project. It will include a swimming pool and community building and is the first city sponsored project to be developed where all of the units will incorporate Universal Design features.

WEEKLY NEWS

KEY RESULT AREA: PUBLIC SAFETY

Fire

- Twenty firefighter trainees will graduate on Friday, June 1. They will be assigned to the fire stations as firefighters on Monday, June 4. Congratulations to Fresno's newest firefighters!

- Chief Bruegman and members of the Brotherhood of the Badge returned safely from the Middle East where they delivered expired safety gear to the Iraqi security forces training to relieve U.S. soldiers.
- From May 25 through May 31 at 1445 hours, fire crews responded to 693 incidents

KEY RESULT AREA: ECONOMIC DEVELOPMENT

Economic Development

- The Economic Development Department unveiled their brand new 600 sq foot booth at the 2007 International Council of Shopping Center (ICSC) Spring Convention, May 21-23, Las Vegas. This trade show is the largest gathering of shopping center professionals in the world with over 50,000 attendees. Working together, the EDD, Council President Perea, Councilmembers Sterling and Dages, and RDA representatives met with 28 companies who are interested in the City of Fresno. The booth attracted 109 individuals who are curious about the City and its developments. In addition, 14 new retail concepts are interested to develop franchises in the City of Fresno. And, 6 national retailers who are currently in the City are looking to expand their operations.
- On Wednesday, May 30, 2007, the Economic Development Department hosted an ED Alliance Meeting, bringing together organizations committed to advancing economic development in Fresno. Over 40 people were on hand to hear about the new Business Retention & Expansion Program being established through a partnership of the City of Fresno and the Economic Development Corporation serving Fresno County.
- The Economic Development Department participated in The Business Journal's 8th Annual Business and Technology Expo on Thursday, May 10th. Booth participants included banks, credit unions, technology companies, restaurants and staffing companies. Staff spoke to booth visitors and handed out maps and information on the City of Fresno's incentive zones, www.fresnostartup.com and the Business Matchmaking Event, August 31, 2007.

KEY RESULT AREA: CUSTOMER SERVICE

General Services

- This week Facilities maintenance staff began preparations for the development of a skate park at Cary Park.

Parks and Recreation

- PRCS was excited to share its opening night success of Comcast Movies in the Park that took place downtown, Friday night May 25th at Eaton Plaza adjacent the historic water tower. More than 500 Fresno residents of all ages turned out to enjoy music, a rock wall, two bounce houses, face painting, a balloon artists, plenty of great food and a screening of Happy Feet!
- 185 seniors attended the Senior "Fiesta" Dance on Saturday, May 19, 2007. Papa Bear and Company rocked the place and created an atmosphere of sheer bliss for the seniors. The seniors danced their way right out to the parking lot in true

Solid Gold fashion. It was a delight for PRCS staff to watch the seniors in their magic moment having a great time.

- The After School Recreation program is hosting free sports and nature camps for Fresno youth at Roeding and Woodward Parks in June and registration is going well. Less than 40 spots remain (out of 240). These camps will begin on June 18 and run for 2 weeks.
- The AT&T Fresno Connect program is planning for a joint venture with Neighborhood Parks to show a weekly educational movie in the Fresno Connect multi-media room at selected sites. The attendance for the Fresno Connect program has been strong, with 890 the week of May 14th.